

Jaclyn Havlak aka Jacki OH

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Experience

The Art Department theartdepartment.org

Oct. 2009 – Present

- Founding Member and Marketing Director

Alongside partners, conceptualized and created alternative art school. Creative services and consultation, including creating all collateral including branding, print and web graphics. Created and in the process of implementing of Marketing plan. Will also be teaching a course on "Personal Branding and Self-Promotion for Freelance Artists" in the near future.

Massive Black & Conceptart.org massiveblack.com, conceptart.org

Feb. 2009 – Present

- Producer of educational content including: video editing, audio mastering, and motion graphics.
- Art Director and Graphic Designer including: print and web (interface & advertising elements) design

Hypersonic Radio & 101X

Aug. 2008 – Present

- Creative Director & On-Air Producer and Talent

Create and oversee all creative, including: print, web and marketing collateral. Creation of new segment, SKIRTS, featuring myself as talent and covering art and fashion with a distinctly feminine flare.

Music & Entertainment Television

Aug. 2005 – Aug. 2008

- Art Director

- Conceptualization, creation & implementation of all on- and off-air graphics (static & motion) for 24 hour Music & Entertainment Television Network. Before air-launching generated identities and branded all 14 originally produced programs. Program content included documentaries, music video showcase programs, and specials.

- Conceptualization, creation & implementation of graphics for the following:

- * Commercials & Promotional Campaigns
- * "Bumpers" & Show Specials
- * All Program Intro/Outros, lower third graphics, and "special" graphics
- * Large & small format print collateral
- * Interior & exterior signage, including vehicle wrap (in progress)

- Oversee and assist all editors with graphic implementation & instruction

- Master Control Operations assistance, configuration & use of Character Generator software.

Designwithamind / OH YA! Creative

June 2003 – Present

- Art Director and Graphic Designer

- Guide clients through all stages of the design process for projects including: identity materials, print collateral, and marketing techniques.

- Develop design strategies for solving clients' various problems, including, but not limited to: visual branding; creating and implementing design concepts, extending concepts across all printed media, & web interface design.

- Media planning and target market research in order to develop strong, effective campaigns for each clients' needs.

Education

Bachelor of Arts in Mass Communication (Advertising) with a minor in Communication Design
Texas State University, San Marcos, Texas

Graduated: December 2003

G.P.A. 3.4

Software

Proficient on both Mac and PC platforms.

- Adobe Creative Suite (advanced in **all** programs included in CS4 Master Collection)
- Microsoft Office
- Gen CG & Master Control
- Final Cut Pro
- DVD Authoring

Other Skills

- Commercial Production
- Computer Hardware and Network Administration
- Voice and On-air Talent and model
- Event Coordination & Production
- Digital Photographer
- Videographer
- DVD Authoring